



# National Influenza Vaccination Disparities Partnership

## Webinar

### Lessons from the Field: Immunization Leaders Sharing Strategies to Protect Underserved Populations

April 20, 2017

National Influenza Vaccination Disparities Partnership  
WEBINAR



# Questions & Answers

Type your question into the Q&A box



# Panelists

- **Dr. Arlene Lester**, Regional Minority Health Consultant, Office of the Secretary, U.S. Department of Health and Human Services (Region IV)
- **Claire Hannan**, Executive Director, Association of Immunization Managers
- **Josana Tonda**, National Coordinator, *Ventanillas de Salud* Program
- **Catherine Martin**, Executive Director, California Immunization Coalition



# Objectives

- Share lessons learned from experts working within regional, state, and city health jurisdictions about promoting flu vaccination among underserved communities
- Identify effective strategies to share resources with partners and increase flu vaccination promotion activities
- Review initiatives that promote flu vaccination among high-risk populations





**Dr. Arlene Lester**

Regional Minority Health Consultant

Office of the Secretary, U.S. Department of Health and Human Services (Region IV)

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**Claire Hannan**

Executive Director

Association of Immunization Managers





**Josana Tonda**

National Coordinator

*Ventanillas de Salud Program*





**Catherine Martin**

Executive Director

California Immunization Coalition



What challenges have you faced when promoting flu vaccination among underserved communities?



What lessons have you learned when promoting flu vaccination among communities that hold misconceptions that are hard to change?



What tips can you share about leveraging resources and partnerships to promote flu vaccination?



Do you have any successes in getting community and partner involvement in flu vaccination activities?

Were there any roadblocks, and how did you overcome them?



In your experience, what policies have been helpful to increase flu vaccination?



Tell us about a flu vaccination champion who has inspired you and your work.



What motivates you to continue promoting  
flu vaccination?



What is one piece of advice you can offer our listeners about working with underserved communities to increase flu vaccination rates?



# Questions & Answers

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Thank you!

